

# ENGINEERING PLANET FUTURE – SUSTAINABLE CIVIL ENGINEERING BEYOND 2010

## SUMMARY SPONSORSHIP OPPORTUNITIES

GAUTENG, South Africa (Sponsorship amounts exclude VAT) 15 – 18 MARCH 2010	Meet-and- Greet function	Indaba Bags	Folders, pens Writing pads	Promotional gift	Name Tags	Parallel Sessions	Exhibition stand only
BENEFITS / VALUE	R175k	R100k	R100k	R50k	R50k	R20k	R13k
Pull-up banners: registration/refreshment area	1						
Naming rights to specific event	•						
Indaba Bag sponsor		•					
Logo on Folder Pens & Writing Pads			•				
Logo on Proceedings CD							
Pull-up banner in plenary session	•	•	•				
Exhibition Stand 3m x 3m	•	•	•				•
Number of delegates included to Indaba	5	4	4	2	2	1	
Number of guests included in the function	10						
Logo on printed promotional material	•	•	•				
Logo on final Indaba programme	•	•	•				
Logo on Indaba website with link to relevant website	•	•	•				
Promotional material in delegates bags	•	•	•	•	•	•	
Logo on name tags					•		
Branding in session venue				•	•	•	
Certificate of Appreciation	•	•	•	•	•	•	

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## **MEET-AND-GREET FUNCTION R175 000**

The sponsor will receive naming rights to the function.

The sponsor will be allowed one pull-up banner in the registration/reception area of the main Indaba venue as well as a pull-up banner in the plenary sessions.

The sponsor will be allowed to display four pull-up banners at the Meet-and-Greet function venue.

The sponsor's logo will appear on all promotional material distributed prior to the Indaba, as well as the final Indaba programme.

The sponsor will be given five registrations to the Indaba.

The sponsor will be given 10 tickets to the Meet-and-Greet function.

The sponsor will receive one exhibition stand in the Indaba refreshment area.

The sponsor's logo will appear on the sponsor's page of the Indaba website with a link to the sponsor's website.

The sponsor's logo will appear on the screen in the venue between sessions.

The sponsor will be allowed to include promotional material in the delegate bag (maximum 8 x A4 pages).

The sponsor will be presented with a certificate acknowledging their contribution towards the success of the Engineering Planet Future Indaba.

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## **DELEGATE BAGS: R100 000**

The sponsor's logo will appear in the most prominent position on the Indaba delegate bags, together with the Indaba logo and the logo's of the Indaba partner and city partner, if applicable.

The sponsor's logo will appear on all promotional material distributed prior to the Indaba, as well as the final Indaba programme.

The sponsor will be given four registrations to the Indaba.

The sponsor will receive one exhibition stand in the Indaba refreshment area.

The sponsor's logo will appear on the sponsor's page of the Indaba website with a link to the sponsor's website.

The sponsor's logo will appear on the screen in the venue between sessions.

The sponsor will be allowed to include promotional material in the delegate bag (maximum 6 x A4 pages).

The sponsor will be presented with a certificate acknowledging their contribution towards the success of the Engineering Planet Future Indaba.

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## **INDABA FOLDERS AND WRITING PADS R100 000**

The sponsor's logo will appear in the most prominent position on the Indaba delegate folders and writing pads, together with the Indaba logo.

The sponsor's logo will appear on all promotional material distributed prior to the Indaba, as well as the final Indaba programme.

The sponsor will be given four registrations to the Indaba.

The sponsor will receive one exhibition stand in the Indaba refreshment area.

The sponsor's logo will appear on the sponsor's page of the Indaba website with a link to the sponsor's website.

The sponsor's logo will appear on the screen in the venue between sessions.

The sponsor will be allowed to include promotional material in the delegate bag (maximum 6 x A4 pages).

The sponsor will be presented with a certificate acknowledging their contribution towards the success of the Engineering Planet Future Indaba.

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## **PROMOTIONAL GIFT R50 000**

The sponsor's logo will appear on the promotional gift selected from options provided.

The sponsor's logo will appear on all promotional material distributed prior to the Indaba, as well as the final Indaba programme.

The sponsor will be given two registrations to the Indaba.

The sponsor's logo will appear on the sponsor's page of the Indaba website.

The sponsor's logo will appear on the screen in the venue between sessions.

The sponsor will be allowed to include promotional material in the delegate bag (maximum 6 x A4 pages).

The sponsor will be presented with a certificate acknowledging their contribution towards the success of the Engineering Planet Future Indaba.

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## **NAME TAGS R50 000**

The sponsor's logo will appear on the name tags.

The sponsor's logo will appear on all promotional material distributed prior to the Indaba, as well as the final Indaba programme.

The sponsor will be given two registrations to the Indaba.

The sponsor's logo will appear on the sponsor's page of the Indaba website.

The sponsor's logo will appear on the screen in the venue between sessions.

The sponsor will be allowed to include promotional material in the delegate bag (maximum 6 x A4 pages).

The sponsor will be presented with a certificate acknowledging their contribution towards the success of the Engineering Planet Future Indaba.

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## **PARALLEL SESSIONS R20 000**

The sponsor will be allowed branding in the session venue of the sponsored session.

The sponsor's logo will appear on all promotional material distributed prior to the Indaba, as well as the final Indaba programme.

The sponsor's logo will appear on the sponsor's page of the Indaba website.

The sponsor will receive one registration to the Indaba.

The sponsor's logo will appear on the screen in the venue between sessions.

The sponsor will be allowed to include promotional material in the delegate bag (maximum 2 x A4 pages).

The sponsor will be presented with a certificate acknowledging their contribution towards the success of the Engineering Planet Future Indaba.